

WHEN YOUR BUSINESS
TAKES A NEW TURN
ACROSS BORDERS...

Effective International Presentation Skills

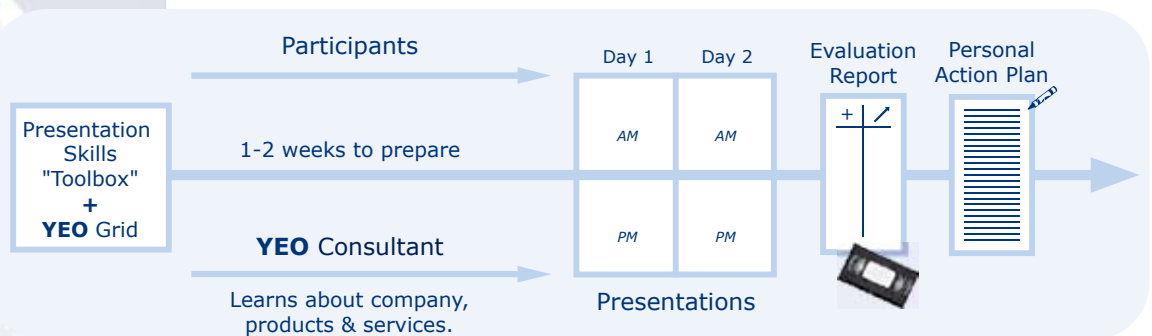
WHO WILL BENEFIT FROM THIS SEMINAR?

Managers who want to effectively communicate ideas and information to an international audience, through presentations.

WHY SHOULD YOU ATTEND?

The seminar will enable you to:

- Better define your audience in order to manage its diverse and multicultural expectations.
- Adapt the content of your presentation in order to deliver the right message to the right audience.
- Increase your flexibility when delivering your presentation so that diverse audiences can understand and accept your message.
- Become more aware of your presentation's style through exercises and feedback so that you can better adapt your style to different audiences.



METHODOLOGY

Two weeks before the actual training, the YEO consultant will send a Presentation Skills "toolbox" and our YEO Grid evaluation document to the participants. With these tools, the participants prepare two corporate presentations. Meanwhile the YEO-consultant learns more about the company and its products or services. That way he/she cannot only judge the presentations on the way they are delivered but also on content.

During the first day of the workshop, the participants deliver their first presentation. Keeping in mind the YEO Grid, the feedback on the first presentation and the handouts, the second presentation is delivered the following day. Both sessions are very interactive and focus on improving the message, your presentation skills and more specifically on the cross-cultural differences you come across when presenting abroad.

The participants receive tips and techniques for presenting to an international audience and receive expert and group feedback on their performance. They write a personal action plan and can take the videotape of both their presentations home for further learning.

PRODUCT RANGE:

Effective Presentation Skills
Negotiation Skills



CONTENT OF THE SEMINAR

Just as in our basic Presentation Skills course, the introduction of the seminar covers the essentials for effective presentations: non-verbal communication, the use of visuals and an overview of group interaction is delivered and discussed.

The seminar itself links these topics with cross-cultural differences. Style, skills and content need to be adapted when delivering your message across borders. Therefore this workshop is built on different cultural dilemmas. These will be discussed, evaluated and implemented.

The formula used in this seminar is based on very direct feedback on the different areas of improvement and lots of exercise.

DURATION

This very intensive program allows a limited number of 4 participants and lasts 2 days.

LANGUAGES

English. Also available in Dutch, German, French & Spanish on request.

I would like to be contacted for more specific information on **'Effective International Presentation Skills'** by:

phone email

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